



Department of Community Development

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TO: Parking Advisory Board
FROM: Anna Gilligan
SUBJECT: Request for Parking Benefit District
DATE: 07/01/25

The Downtown Beautification Commission has inquired about using a portion of parking revenue for projects downtown.

Some cities across the country have set up Parking Benefit Districts, in which a portion of parking revenue generated in the area is set aside for repair or enhancement projects within the boundaries of the district. Funds are used to fix sidewalks, commission murals, upgrade lighting, etc. – projects that would enhance the experience of residents, employees, and visitors to the area. Parking Benefit Districts can be used as a tool to create buy-in for paid parking while improving the area.

Currently, all revenue is a part of the Parking Enterprise Fund. The money is placed in reserve for future parking needs, such as future parking structures. Department staff is working with the City Attorney's Office to determine what limitations are placed on spending funds. Once input from the City Attorney's Office is considered, the idea will be brought to the Parking Advisory Board for discussion.